INSTAGRAM

ABOUT INSTAGRAM

Instagram (a Facebook company) is a picture sharing application targeting 13-24 year-old users. "Instagram is a simple way to capture and share the world's moments. Follow your friends and family to see what they're up to, and discover accounts from all over the world that are sharing things you love." - Instagram marketing.

The best way to be informed about your student's Instagram account is to ask them questions.

Here are a few conversation starters:

1. Why do you like being on Instagram?

2. How many followers do you have?

3. How many people are you following?

4. Is your account on Private? Can you show me?

5. What do you do when you receive a message from someone you don't know?

6. Have you ever received an uncomfortable message?

7. What do you enjoy posting on your story? Can you show me?

8. Do you feel Instagram brings joy to your life?

9. Do you wish Social Media was never invented?

> **HOW DIFFERENT WOULD PEOPLE ACT IF THEY COULDN'T SHOW OFF ON SOCIAL MEDIA? WOULD THEY STILL DO IT?**
>
> Donna Lynn Hope

NEED MORE INFO?

We can help! For additional tools and resources, individual assistance, digital mediation, or to bring Smart Gen Society services to your community, contact us at 402-505-3993 or contact@smartgensociety.org.
Visit our website at: smartgensociety.org

About Instagram   13+

★★★☆☆

✅ PRIVACY

- Follows COPPA Laws
- Collects and sells data
- Tracks location

⚠ SAFETY

- Can be held liable for postings
- Allows direct messaging with photos and text
- Unable to be monitored by caregivers
- Offers live video streaming and links to strangers

⚠ CONTENT

- Multiple accounts popular with teens
- May contain gossip, polling, profanity and objectification.

RESET CHECKLIST

_____ Username

_____ Password

_____ Set account to private

_____ Review listed info

_____ Number of 'Followers'

_____ Review follower list

_____ Number of 'Following'

_____ Review following list

_____ Review listed info

_____ Review IM contacts